



Information Kit





Professional Organic Salon Products - Changing Salons for the Better

O'right

Eco-Friendly Care & Styling Products for Professional Salons

- Specially Designed Botanical Ranges for Specific Hair Types & Needs
- Available in a Variety of Sizes from Backbar & Refill to Retail
- World's First Bottle That Grows a Tree
- Certified Organic Ingredients
- Environmentally Conscious Manufacturing

800g CO₂ ECO CERT RoHS SGS SYSTEM CERTIFICATION

Organic Salon Systems is pleased to introduce the innovative new O'right line to professional beauty industry. O'right is manufactured in Taiwan with only the purest natural and organic ingredients. Their facility was the first GMP certified "Green Factory" in Taiwan. They have a solid environmental mission which fits perfectly with Organic Salon Systems. This is certainly exemplified with the revolutionary "Tree in a Bottle" range of products that are packaged in an organic plastic bottle and when planted in the ground after use will grow a tree! O'right offers a well rounded salon line that encompasses all hair care, styling and perming needs. It has everything from shampoos and conditioners to specialized treatments and tonics. While most of the line was designed for unisex use, there are specific ranges tailored to children, men and women. One of the key features of the O'right line is the eight botanical fragrance blends that are used to treat a variety of common hair needs. Since O'right is a professional line, it comes in a myriad of sizes from backbar to client-size retail. There is also a big focus on refills for both salons and their clientele because of O'right's eco-friendly ethos.

Ethos, Manufacturing and Certifications

At the core of our corporate mission statement Organic Salon Systems vows to only distribute salon products which maximize the use of natural ingredients while minimizing the need for harsh or toxic chemicals. The O'right line is completely complimentary to this mission at all levels. O'right is committed to being a forward thinking, eco-friendly company by reducing their carbon emissions, using certified organic ingredients, printing with soy ink on their packaging and utilizing recycled materials where ever possible. Recently O'right became the first manufacturing facility in Taiwan to be GMP certified as a "Green Factory". This factory uses wind, solar and recycled water to make their manufacturing practices sustainable. O'right also uses ECO CERT organic ingredients in their products and their product packaging has been certified as non-toxic by both SGS and RoHS. Organic Salon Systems is proud to be partnering with a company that provides a fundamental "green" example to the professional beauty industry.

Toll Free: 888-213-4744 ext. 903 | Fax: 727-786-0028 | Email: salonadvisor@organiccolorsystems.com
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Tree In A Bottle

Taking their “green” ethos to another level O’right conceived, patented and is now producing the one-of-a-kind “Tree in a Bottle” packaging. The bottle is made from a 100% certified plant-based biodegradable plastic that comes preloaded with seeds. Once the hair care product has been used then the bottle itself can be planted into the ground. As the bottle breaks down the organic plastic becomes a high nutrient fertilizer that nourishes the seeds that will grow a tree!

The plant based plastic material that the bottle is made with has been certified biodegradable by these internationally recognized environmental organizations.



Because of O’right’s green processes and packaging this is the world’s only beauty product that from manufacturing to disposal will yield a negative carbon footprint.

How to Grow a Tree with Your Bottle

Plant it. After the product has been used, remove and recycle the bottle’s cap. Rinse the bottle with clean water and then plant it into the soil deep enough to cover the O’right logo.

It biodegrades. Over the next 6 months the bottle begins to break down into a nutrient rich compost.

Then it grows. Finally about after 12 months the bottle is almost completely decomposed and the seeds begin to grow.



How it Works

The bottle comes pre-loaded with seeds that are housed in a special plug at the base of the bottle. By following the above instructions planting the used bottle just above the soil so that it can get sunlight, the bottle will biodegrade over time and the seeds will begin to grow. The amount of time it takes for the bottle to decompose and for the seeds to sprout may vary depending on a variety of factors such as soil conditions, temperature, and humidity.



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The Products

The O'right line provides hair care and styling products that can meet all the needs of a professional salon. Aside from the normal lineup of shampoos and conditioners, they also have special creams, tonics, treatments and even a range of body washes and lotions. One of the unique lines from O'right allows stylists to assess the state of their client's hair and formulate a special deep conditioning treatment for them from a range of intermixable essential oils. These same essential oil blends form the basis of the botanical ranges in which the products are grouped. Each botanical range is designed for a certain type of hair or condition.



Camellia

The Camellia range has been formulated to help control oily hair and skin. It has a delicate floral scent similar to freesia with hints of carnation and honeysuckle.

Champagne Rose

The Champagne Rose range has been designed to give gentle cleansing and conditioning. It is also a great hair color protector. It has an airy fragrance of white roses with a touch of dryness.



Dandelion Kid's Line

The Dandelion range is O'right's children's line. It has a light, fresh floral aroma. It is hypoallergenic and is a tear-free formula.

Green Tea

The Green Tea range was created especially for chemically treated hair. It is an excellent antioxidant that is perfect for texturized hair. The Green Tea products have a refreshingly light scent with hints of bamboo with lemongrass undertones.



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Ice Men's Line

The Ice range of shampoo and body wash is cool and invigorating. It is designed to remove oily buildup, while cleansing and tightening the scalp and skin. Ice has an invigorating eucalyptus scent with a tingly menthol finish.



Oolong Green Tea

The Oolong Green Tea range is formulated to comfort and moisturize the hair and skin. It has antioxidant properties that protect the hair and leave it soft. Oolong Green Tea has a gentle, sweet aroma reminiscent of a blossoming orchard.



Purple Rose

The Purple Rose range is designed to provide maximum moisture leaving hair and skin soft smooth and glossy. For hair these products are great for split ends and frizz fighting. It is also a superb detangler. Purple Rose has a full-bodied rose scent with hints of grape.



Tea Tree

The Tea Tree range is made with pure Australian Tea Tree oil and has excellent antibacterial properties. It is great for preventing dandruff and itchiness. It has a refreshing natural botanical scent.

The Sizes

O'right is a professional only salon line exclusively from Organic Salon Systems. It comes in a wide variety of sizes from backbar refill to retail that salons will find useful. The main sizes for the hair care wet lines are 10 liter refill, 5 liter refill, 1 liter backbar, 400 milliliter, 150 milliliter retail, 120 milliliter refill and 100 milliliter retail. In an effort to help salons to become more sustainable O'right and Organic Salon Systems encourages them to begin using refills for their backbar and to offer a refill option for their clients.



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O'right Introductory Salon Packages

Choose your O'right Botanical Range:

- Camellia for oil control • Champagne Rose for color protection • Green Tea for chemically treated hair
- Purple Rose for deep moisture • Tea Tree for dandruff

O'right Starter Package

- 1 bottle of O'right Shampoo 1000 ml (33.8 fl oz)
- 1 Essential Oil Treatment Set
 - 6 bottles of oil 12 ml (.4 fl oz) each
 - 12 packets of cream 50 ml (1.7 fl oz) each
- 6 bottles of O'right Shampoo 400 ml (13.6 fl oz)
- 6 bottles of O'right Conditioner 400 ml (13.6 fl oz)
- 6 White Tea Treatment Sets
- Tree in a Bottle**
12 bottles of O'right Green Tea Shampoo 250 ml (8.5 fl oz)

Save Over 20%
Call for Pricing

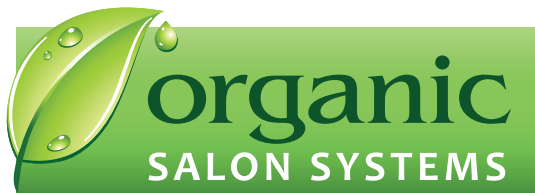
O'right Pro Package

- 2 bottles of O'right Shampoo 1000 ml (33.8 fl oz)
- 2 Essential Oil Treatment Sets
 - 12 bottles of oil 12 ml (.4 fl oz) each
 - 24 packets of cream 50 ml (1.7 fl oz) each
- 12 bottles of O'right Shampoo 400 ml (13.6 fl oz)
- 12 bottles of O'right Conditioner 400 ml (13.6 fl oz)
- 12 White Tea Treatment Sets
- Tree in a Bottle**
24 bottles of O'right Green Tea Shampoo 250 ml (8.5 fl oz)

Save Over 30%
Call for Pricing

Get started with O'right today and SAVE!

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O'RIGHT INTRODUCTORY PACKAGES

O'RIGHT SALON STARTER PACKAGE

Choose Your Botanical Range, **SAVE 20%**

- Camellia • Champagne Rose • Green Tea
- Purple Rose • Tea Tree

1 bottle of O'right Shampoo 1000 ml (33.8 fl oz)

1 Essential Oil Treatment Set

- 6 bottles of oil 12 ml (.4 fl oz) each
- 12 packets of cream 50 ml (1.7 fl oz) each
- 6 bottles of O'right Shampoo 400 ml (13.6 fl oz)
- 6 bottles of O'right Conditioner 400 ml (13.6 fl oz)

6 White Tea Treatment Sets

Tree in a Bottle

12 bottles of O'right Green Tea Shampoo 250 ml (8.5 fl oz)

O'RIGHT SALON PRO PACKAGE

Choose Your Botanical Range, **SAVE 30%**

- Camellia • Champagne Rose • Green Tea
- Purple Rose • Tea Tree

2 bottles of O'right Shampoo 1000 ml (33.8 fl oz)

2 Essential Oil Treatment Sets

- 12 bottles of oil 12 ml (.4 fl oz) each
- 24 packets of cream 50 ml (1.7 fl oz) each
- 12 bottles of O'right Shampoo 400 ml (13.6 fl oz)
- 12 bottles of O'right Conditioner 400 ml (13.6 fl oz)

12 White Tea Treatment Sets

Tree in a Bottle

24 bottles of O'right Green Tea Shampoo 250 ml (8.5 fl oz)

O'RIGHT SHAMPOOS

O'RIGHT SHAMPOO 100ml (3.38 fl oz)

Green Tea Shampoo, 100ml

TREE IN A BOTTLE 250ml (8.45 fl oz)

Green Tea Shampoo, 250ml

O'RIGHT SHAMPOO 400ml (13.6 fl oz)

Camellia Oil-Control Shampoo, 400ml
Champagne Rose Shampoo, 400ml
Green Tea Shampoo, 400ml

Ice Shampoo, 400ml
Oolong Green Tea Shampoo, 400ml
Purple Rose Shampoo, 400ml
Tea Tree Shampoo, 400ml

O'RIGHT SHAMPOO 1000ml (33.8 fl oz)

Camellia Oil-Control Shampoo, 1000ml
Champagne Rose Shampoo, 1000ml
Green Tea Shampoo, 1000ml
Purple Rose Shampoo, 1000ml
Tea Tree Shampoo, 1000ml

O'RIGHT SHAMPOO 1000ml Refills

Champagne Rose Shampoo Refill, 1000ml
Green Tea Shampoo Refill, 1000ml
Purple Rose Shampoo Refill, 1000ml
Tea Tree Shampoo Refill, 1000ml

O'RIGHT SHAMPOO 10 Liter (2.64 gal)

Camellia Oil-Control Shampoo, 10L
Champagne Rose Shampoo, 10L
Green Tea Shampoo, 10L
Purple Rose Shampoo, 10L
Tea Tree Shampoo, 10L

O'RIGHT CONDITIONER

O'RIGHT CONDITIONER 100ml (3.38 fl oz)

Green Tea Conditioner, 100ml

O'RIGHT CONDITIONER 400ml (13.6 fl oz)

Champagne Rose Conditioner, 400ml
Green Tea Conditioner, 400ml
Oolong Green Tea Conditioner, 400ml
Purple Rose Conditioner, 400ml
Tea Tree Conditioner, 400ml

O'RIGHT CONDITIONER 5 Liter (1.32 gal)

Green Tea Conditioner, 400ml
Purple Rose Conditioner, 400ml

O'RIGHT BODY WASH

O'RIGHT BODY WASH 100ml (3.38 fl oz)

Green Tea Body Wash, 100ml

O'RIGHT BODY WASH 400ml (13.6 fl oz)

Ice Body Wash, 400ml

O'RIGHT BODY WASH 1000ml (33.8 fl oz)

Camellia Oil-Control Body Wash, 1000ml

Champagne Rose Body Wash, 1000ml
Green Tea Body Wash, 1000ml
Purple Rose Body Wash, 1000ml
Tea Tree Body Wash, 1000ml

O'RIGHT BODY WASH 1000ml Refills

Champagne Rose Body Wash Refill, 1000ml
Green Tea Body Wash Refill, 1000ml
Purple Rose Body Wash Refill, 1000ml
Tea Tree Body Wash Refill, 1000ml

O'RIGHT DANDELION KIDS RANGE

Dandelion Kids Shampoo, 400ml
Dandelion Kids Body Wash, 400ml
Dandelion Kids Hair Cream (Leave-in), 100ml

O'RIGHT PROFESSIONAL TREATMENTS

White Tea Hair Treatment Set
Ginkgo Hair Treatment Set
Champagne Rose Essential Oil Hair Treatment Set
Green Tea Essential Oil Hair Treatment Set
Purple Rose Essential Oil Hair Treatment Set
Sunflower Essential Oil Hair Treatment Set

O'RIGHT SKIN CARE

Aroma Body Lotion-Moisturizing, 180ml
Aroma Body Lotion-Nourishing, 180ml
Pear Wood Exfoliating Gel, 120ml
Pear Wood Exfoliating Powder, 80g

O'RIGHT SCALP CARE (RETAIL)

Goji Berry Hair Tonic for Her, 50ml
Ginger Root Hair Tonic for Him, 50ml
Cooling and Refreshing Scalp Spray, 50ml

O'RIGHT HOME CARE

Green Tea Moisturizing Cream, 150ml
Green Tea Moisturizing Cream Refill, 120ml
Oolong-Green Tea Moisturizing Cream, 180ml
Oolong-Green Tea Moisture Cream Refill, 120ml
Smoothing Hair Lotion, 180ml
Green Tea Regulate Hair Spray, 210ml
Champagne Rose Oil, 100ml
Purple Rose Oil, 100ml
Yogurt Hair Mask, 100ml

O'RIGHT STYLING

Shining Hair Spray 110ml (3.87 fl.oz.)
Curl Activating Mist 180ml (6.33 fl.oz.)
Greedy 2 Plus 100ml (3.38 fl.oz.)
Flexible Styling Gel 225ml
Free Mind Mud 50ml (1.76 fl.oz.)
Volumizing Hair Cream 100ml



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